

PRINTING VIA E-COMMERCE METHOD AND SYSTEM

ABSTRACT OF THE DISCLOSURE

5                   A method and system used to obtain and process orders for full color printing. A job configuration and price calculator is supplied to a customer. The calculator calculates automatically a price quote as the customer selects configuration options of a print job. The price quote is then displayed automatically. The customer may select configuration options repeatedly until the job configuration is final. A digital  
10                  graphic layout or image file is then obtained from the customer. The digital graphic layout or image file is then prepared and a proof thereof is created. When the proof is satisfactory, the print job is printed and delivered to the customer.

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